

SEPTEMBER ENEWSLETTER

The Lewis County Chamber of Commerce

MORE GREAT STORIES INSIDE:

September Food Truck Friday
Quickbooks 101
Board Directors Needed
Fall Foliage Tour



FALL LOOKS LIKE HONEY

This Friday is the final Food Truck Friday! The last Food Truck Friday will be at Lyons Falls. We can't wait to see you there! This eNewsletter also has updated on the Fall Foliage Tour, a big thank you to one of our Members, and more!

Message from our Executive Director

Dear Chamber Members,

"Anticipation" represents this time of year perfectly. School starts for all of our littles. Black bear season is coming, then bow-hunting followed by Halloween. Rifle season comes in, along comes Thanksgiving, and finally black powder week in early December leading up to Christmas and New Year's. Before then... wood has to be split and stacked to dry in the late summer sun, kindling bundled into one of the stalls of the wood shed, apples picked and put into the cellar, potatoes and onions dug, dried and stored. Before deer season, one also needs to spend a few days in the woods, looking for a good bunch of rubs along established trails. Fall also is the time to get the sugarbushes in order – lines repaired, taps checked, machinery cleaned and tuned up in anticipation of the first thaw.

Fall is coming when you feel that first cool breeze, the one that slips its way through the woods then out across the meadows while you are finishing up the last summer mowing. It's the first smell of damp leaves and ferns, of moss and ripe apples, familiar scents to us locals. And that brings to mind all the fall seasons we have experienced before: the first sounds of a buck moving through the dried leaves & undergrowth; a pheasant exploding up into the air and into the bushes; or sunrise peeking over the Adirondacks, freshening the dark landscape. Now it's time to put jars of honey and maple syrup on the back of the wood cookstove so they pour better. And it's time to check your apples so that one bad one won't ruin a whole barrel. And please... don't store them with potatoes.

As September settles in, I start to think that anticipation is the most gripping of human emotions, especially when we cherish a season that is so short-lived. Fall quickly turns to a long winter here in Lewis County. But I suppose, that's no different than life. The sweetest years are those that foreshadow the end of something rather than a beginning. Or maybe we misjudge winter's darkness. The fading away is just another season, one that leads to rebirth and spring. And besides, for our snowmobilers and bakers, winter is the best of times.

But Upstate New Yorkers rarely indulge in theoretical meanderings this time of year; it interferes with our work and, at times, our play. And there you are. Time to get busy for the season ahead, keep our heads down, head to the Cream Cheese Festival and enjoy a crisp apple or a thick smear of salted butter on dark bread before we are under blankets of snow.

Happy September everyone!

Kristen Ward Aucter | Executive Director

Welcome to our new Member!

Comlacht

(315) 777-2989

Comlacht provides 5 Star Cleaning Services in
Lewis, Jefferson and St. Lawrence County.

Comlacht's services include rental unit, foreclosure, and property clean outs,
short term rental service cleaning, rental consulting services for Guest
Readiness Programs, and season re-opening or closing cleanings.
Contact them today to have your property cleaned at the great standards.

september

GIVEAWAY

WIN local made honey products from **Wakefield Apiaries** - including a honey bear, honey sticks, and candles & 1 item of choice from the **ADK Tug Hill Shop!**

How can you win?

It's easy! Comment your favorite thing about Hidden Pastures Dairy on our Facebook post or on our Instagram.

Click on the icons below to be redirected to each post!



The winner will be randomly selected on September 16th!

Next Months Giveaway Hint:

Next month's Giveaway is from a cooperative that has all any farmer could need!

FOOD TRUCK
FRIDAYS

LEWIS COUNTY • NY



#gimmeall
thefood

Friday
September 10
5pm-8pm

food trucks. live music. lawn games

RIVERSIDE PARK | LYONS FALLS, NY | RAIN OR SHINE

sponsored by



We are proud to be sponsoring the **NEW** September Food Truck Friday - which is also the final Food Truck Friday of this summer!

Join us **September 10th** in **Lyons Falls** to get together and celebrate good food, good people and a great community!

There will be food trucks, music, lawn games, and more!

Food Truck Friday is held rain or shine - in case of heavy rain, live music, tables and games will be set up in the pavilion

Music: Danny Bradish & Tom O'Rourke

Bring the whole family - including the doggie! Don't forget your lawn chairs!

Fall is just around the corner - and so is the Rocky Fawcett Fall Foliage Tour!

October 2nd, 2021



The Rocky Fawcett Fall Foliage Tour is an annual drive it yourself tour in Lewis County to both admire the lovely fall foliage in our Adirondacks Tug Hill Region and to visit local businesses along the way!

This years Fall Foliage Tour is focusing on Western Lewis County - and will be stopping at:

Montague Inn 🍃 Zehrs Landscaping
Tug Hill Hook & Ladder 🍃 The Cottage Inn
Inman Glide Trail 🍃 Amish Connection
Hopenhagen 🍃 Denmark Gardens Apple Orchards
Wakefield Apiaries LLC 🍃 West Martinsburg Mercantile
Tug Hill Vineyards

Keep an eye out for our announcement regarding when the Fall Foliage Tour booklets are finished - this booklet will inform you of all the stops on the tour - and what specials they're offering just for the tour!

You can find more information on the tour on our website or through our Facebook Event! Click on the images below to be redirected.



Board Directors Wanted!



The Lewis County Chamber of Commerce is seeking individuals to serve on the Board of Directors. The intention of the Board is to create a well-rounded group of dedicated professionals that represent Lewis County.

Board members must possess the time commitment to guide and grow the Chamber through Board support, long-range planning (5+ years), community relations and fundraising. Directors serve in 3 year terms.

Candidates must be active Chamber Members.

If you are not a Chamber Member and would like to be considered and join the Chamber - find out more through the link.

All Members are welcome to apply! Whether you work in legal, finance, retail, restaurant, or any other specialized service.

We only ask that you bring to the table some skills to assist us in our Mission:

The mission of the Lewis County Chamber of Commerce, Inc. is to nurture and promote commercial, recreational and community activities, which enhance the quality of life and general prosperity of the people of Lewis County.

Board Member Responsibilities:

1. Attend Monthly Board Meetings
2. Participate in committees to support of the mission of the Chamber of Commerce.
3. To advocate and promote the Chambers Mission.
4. Support and participate at Chamber events.

For more information on the responsibilities check the application linked below.

Interested in joining our Board?

Click on the icon to the right and apply now!

If you have any more questions reach out to us at
315-376-2213 or admin@lewiscountychamber.org



Thank You!



During the 200th Fair artist ARCY created five murals inspired by Lewis County.

The Lewis County Fair then held an auction for the purchase of the murals and in August Good Morning Realty purchased the four ARCY murals. Good Morning Realty then donated the four murals to the Lewis County Chamber.

Thank you Good Morning Realty, for donating the murals to us and for trusting us to distribute the murals around the county so that they can be enjoyed by our community and visitors alike for years to come.

We would also like to thank the community for commenting and sharing with us where you would like to see the murals placed within the county. Currently the Chamber and its board are discussing mural placements according to the feedback we received and with Good Morning Realty's goal in mind.

Once we have more information and have finalized the plans with our board and with the villages or towns they will be placed in we will share another update.

See the murals donated in the images below.



Advertise in the 2022 **LEWIS COUNTY VISITORS GUIDE**

AD DEADLINE:
**DECEMBER
15TH**

Feature your business in the new Lewis County Visitors Guide! More than 30,000 copies of our 2020-2021 Visitors Guides were printed and distributed throughout New York State, Lewis County, and more.

Advertisements in the Lewis County Visitors Guide must be for tourism businesses or tourism oriented.

Inside Cover (front or back) 8" x 10.5"	\$1000
Full Page 8" x 10.5"	\$900
Half Page 8" x 5.125"	\$500
Fourth Page 3.875" x 5.125"	\$400
Eighth Page 3.875" x 5.125"	\$200

Any advertisements must be sent as high resolution PDF or JPG format, at 300 DPI.

Visitors Guide Advertisements are only open to Members of the Lewis County Chamber of Commerce. Measurements are provided w" x h". The Lewis County Visitors Guide is re-published (with updates) biannually.

Visitors Guide is Published by:



Lewis County

FAÇADE & STREETScape IMPROVEMENT PROGRAM

The Façade & Streetscape Improvement Program aims to revitalize the historic character and attractiveness of villages and hamlets in Lewis County through public and private investment. To encourage and advance revitalization efforts, this program will provide 75/25 matching funds for eligible improvements to mixed-use and commercial buildings and streetscape enhancements throughout Lewis County.



TRUCK PULL

CELEBRATING **100** YEARS PULLING FOR NORTH COUNTRY FAMILIES 1921-2021

SUNY CANTON & **WATERTOWN FAIRGROUNDS**

Saturday, September 18, 2021 9am-5pm

Saturday, October 2, 2021 9am-5pm

www.unitedway-nny.org/truck-pull



SATURDAY OCT 23

LEWIS COUNTY FAIRGROUNDS LEROY NICHOLS BUILDING

2021

- FINISHER MEDALS
- T-SHIRTS
- COSTUME PRIZES
- FUNNIEST
- SCARIEST
- MOST CREATIVE
- BEST GROUP
- REFRESHMENTS

\$30

Registration
Includes Medal & T-Shirt
\$35 registration fee on day of event

REGISTER AT RUNSIGNUP.COM
For more information call 315-376-5110



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THANK YOU FOR READING

The Lewis County Chamber of Commerce