

AUGUST ENEWSLETTER

The Lewis County Chamber of Commerce



MORE GREAT STORIES INSIDE:

September Food Truck Friday
Board Directors Needed
Community Guide
Upcoming Fall Foliage Tour

GOAT CHEESE GIVEAWAY

So many wonderful things are happening this year - Riverfest was July 31st, the 200th Fair was the week before - and many more things are happening this August! The Town Hall Theater is reopening this weekend, the Mind Body Soul Retreat is later in August. In August we published our updated Community Guide, we have a new Giveaway inspired by National Goat Cheese Month, and so much more!

Message from our Executive Director

Dear Chamber Members,

For some small businesses, the summer is a time to catch up, clean house and begin planning for the Fall season, well, after the Fair of course. Reflecting on our progress and analyzing certain aspects of our business helps us to implement new ideas and projects which enable us to become better business owners.

As an organization, the Chamber is always looking for ways in which to improve. Over the past year, I have noticed two areas in which the Chamber has grown as an organization which supports its members in the common goal of a successful business community.

First of all, the energy level of our group is constantly on the rise. With the completion of our strategic plan our board is rejuvenated and excited about the future and where it can take the entire organization. Secondly, our membership is growing with speed and fervor. Every month, we have at least two new businesses joining the Chamber of Commerce. The retention of our membership also illustrates the strength and commitment within our organization. I encourage you to get involved with the local business community through the Chamber of Commerce, not just to network, but to truly build solid relationships with our peers.

The only way to make the Chamber work for each and every one of us is to show support through participation of Chamber events and to become involved with our fellow Chamber members and their businesses.

Thank you to all our sponsors from Riverfest this past weekend and to the 103 participants that joined us on our beautiful paddle on the Black River.

See you at the next event!

Kristen Ward Aucter | Executive Director

august

GIVEAWAY

WIN a 2 grab & go gelatos
and dill chevre from
Hidden Pastures Dairy &
1 item of choice from the
ADK Tug Hill Shop!

How can you win?

It's easy! Comment your favorite thing
about Hidden Pastures Dairy on our
Facebook post or on our Instagram.

Click on the icons below to be
redirected to each post!



The winner will be randomly selected on August 17th!

Want to show your love of Hidden Pastures?

Leave a review for them on their Yelp page!

Click on the icon below to be redirected to their pages.



Next Months Giveaway Hint:

Next month's Giveaway is from a business that is golden and sweet!

ANNUAL AWARD NOMINATIONS

COMMUNITY FEEDBACK NEEDED FOR THIS YEARS BUSINESS AND COMMUNITY LEADERS.

HELP US RECOGNIZE :

EMERGING BUSINESS OF THE YEAR
THE SPIRIT OF LEWIS COUNTY
INNOVATIVE BUSINESS OF THE YEAR
COMMUNITY CITIZENSHIP AWARD

It's that time of year again where we ask you - our community for feedback regarding this years Business and Community Leaders.

Each year the Chamber of Commerce recognizes an **Emerging Business of the Year**, awards the **Spirit of Lewis County** to a business, recognizes an **Innovative Business of the Year** and recognizes an outstanding member of our community with the **Community Citizenship Award**.

Your nominations are what help our Board Members make the final decision on who to recognize each year and therefore we are asking for your contribution again this year.

[NOMINATE](#)



OUT NOW !

2021 Community Guide

Looking for information on the Lewis County Chamber of Commerce?
Looking for more information on our Members and their contact information?

You find find all this in our updated Community Guide!

What is the Community Guide?

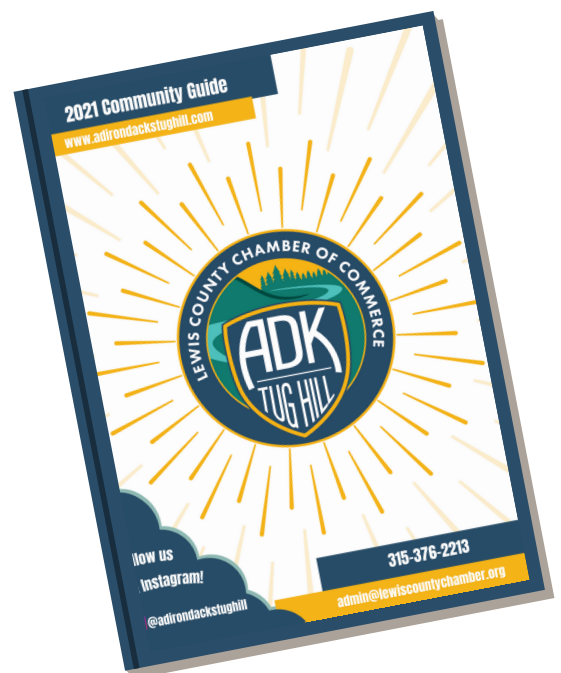
The Community Guide is a resource book or directory of all our Chamber Members, Chamber Programs, Chamber Benefits, and more! Current Chamber Members* are listed by category, alphabetically in the Directory. Chamber Members are listed by name with their address and contact information below.

Where can I find the Community Guide?

The Community Guide can be found on our website.



Or you can click directly on the book on this page to go directly to the guide!



*Only Chamber Members who paid before July 1st 2021 are included in this guide.

THANK YOU FOR A GREAT



Thank you to everyone who joined us for Riverfest 2021 on July 31st! Although the day started a little chilly the sun eventually came out and it warmed up! Luckily Tug Hill Artisan Roasters was at the launch with their coffee trailer - with warm and delicious coffee and espresso drinks (perfect to warm you up on a chilly morning)!

Ronny Raindrop also visited us at the launch!

Since the river was so full thanks to the previous rain fall paddlers had an easy paddle this year compared to previous years!

At the midpoint paddlers were able to stop and purchase some food from LaMont's Food Fair and relax and chat with other paddlers.

We hope all attendees enjoyed this years Black River Adventure as much as we did (if not more!).

We look forward to seeing paddlers again for Riverfest next year - with a tentative date of August 6th!



THANK YOU



SPONSORS

EVENT SPONSOR



GOLD SPONSORS



SILVER SPONSOR



**Double "B"
Contracting**



Lisk's Floral

Glenfield, NY

Snow Ridge



FOOD TRUCK
FRIDAYS

LEWIS COUNTY • NY



#gimmeall
thefood

Friday
September 10
5pm-8pm

food trucks. live music. lawn games

RIVERSIDE PARK | LYONS FALLS, NY | RAIN OR SHINE

sponsored by



We are proud to be sponsoring the **NEW** September Food Truck Friday - which is also the final Food Truck Friday of this summer!

Join us **September 10th** in **Lyons Falls** to get together and celebrate good food, good people and a great community!

There will be food trucks, music, lawn games, and more!

Food Truck Friday is held rain or shine - in case of heavy rain, live music, tables and games will be set up in the pavilion

Music: Danny Bradish & Tom O'Rourke

Bring the whole family - including the doggie! Don't forget your lawn chairs!

Board Directors Wanted!



The Lewis County Chamber of Commerce is seeking individuals to serve on the Board of Directors. The intention of the Board is to create a well-rounded group of dedicated professionals that represent Lewis County.

Board members must possess the time commitment to guide and grow the Chamber through Board support, long-range planning (5+ years), community relations and fundraising. Directors serve in 3 year terms.

Candidates must be active Chamber Members.

If you are not a Chamber Member and would like to be considered and join the Chamber - find out more through the link.

All Members are welcome to apply! Whether you work in legal, finance, retail, restaurant, or any other specialized service.

We only ask that you bring to the table some skills to assist us in our Mission:

The mission of the Lewis County Chamber of Commerce, Inc. is to nurture and promote commercial, recreational and community activities, which enhance the quality of life and general prosperity of the people of Lewis County.

Board Member Responsibilities:

1. Attend Monthly Board Meetings
2. Participate in committees to support of the mission of the Chamber of Commerce.
3. To advocate and promote the Chambers Mission.
4. Support and participate at Chamber events.

For more information on the responsibilities check the application linked below.

Interested in joining our Board?

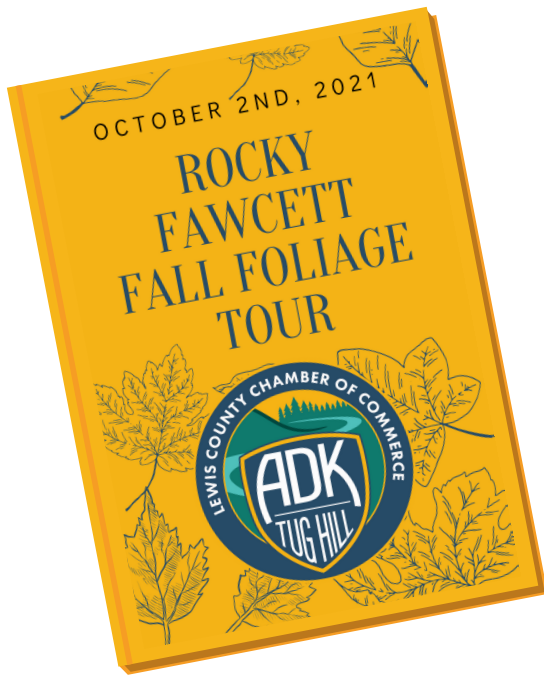
Click on the icon to the right and apply now!

If you have any more questions reach out to us at
315-376-2213 or admin@lewiscountychamber.org



*Fall is just around the corner -
and so is the
Rocky Fawcett Fall Foliage Tour!*

October 2nd, 2021



The Rocky Fawcett Fall Foliage Tour is an annual drive it yourself tour in Lewis County to both admire the lovely fall foliage in our Adirondacks Tug Hill Region and to visit local businesses along the way!

This years Fall Foliage Tour is focusing on Western Lewis County - including Copenhagen, Deer River, Barnes Corners, Castorland, and more!

Keep an eye out for our announcement regarding when the Fall Foliage Tour booklets are finished - this booklet will inform you of all the stops on the tour - and what specials they're offering just for the tour!

You can find more information on the tour on our website or through our Facebook Event! Click on the images below to be redirected to them.





**KIM FROM
WEST MARTINSBURG
MERCANTILE**

DID YOU HAVE A CHANCE TO VISIT US AT THE LEWIS COUNTY FAIR?

We would like to thank all our Members who shared our booth with us! And we hope you were able to visit our Members while they were tabling at the booth. Our Members who joined us during Fair Week were:



**HIDDEN PASTURES
DAIRY -
SELLING THEIR GOAT
MILK GELATO!**

- ARC ONEIDA LEWIS**
- CARTHAGE SAVINGS AND LOAN**
- LOWVILLE LIONS CLUB**
- SNOW BELT HOUSING**
- HIDDEN PASTURES FAIRY**
- WEST MARTINSBURG MERCANTILE**
- BLACK RIVER VALLEY NATURAL**
- TUG HILL ARTISAN ROASTERS**
- CROGHAN MEAT MARKET**



**HIDDEN PASTURES
DAIRY -
SELLING THEIR GOAT
MILK GELATO!**



**ROSE AND EMILY
FROM THE ARC**



**JASMINE FROM
CARTHAGE SAVINGS &
LOAN**



Camp Aldersgate presents:

A one-day wellness retreat to include yoga, meditation, mindfulness, nutritional instruction, aromatherapy with essential oils and other holistic practices.

mind • body • soul

ADULT SUMMER CAMP RETREAT



10:00AM-7:00PM | August 29, 2021
7955 Brantingham Rd, Greig, NY

For more info and to register go to:

https://aldersgateny.org/retreats/mind_body_soul/

NOW OPEN

TOWN HALL THEATER

August
13th-15th

BLACK WIDOW

August
20th-22nd

SPACE JAM
A NEW LEGACY

August
27th-29th

Disney
JUNGLE CRUISE

NEED A WEBSITE?

myunny.biz

HELPING LEWIS COUNTY BUSINESSES
COMPETE AND SUCCEED ONLINE!

AFFORDABLE & BEAUTIFULLY DESIGNED

Website Options

Coughlin Printing and Naturally Lewis believe that small businesses are the soul of the American economy, so we partnered to create the myunny.biz website builder platform to help Northern New York small businesses compete and succeed online.



LEARN MORE

Jenna Kraeger
Lewis County Economic Development
e. jenna@naturallylewis.com
p. 315-376-3014



TRUCK PULL

CELEBRATING 100 YEARS PULLING FOR NORTH COUNTRY FAMILIES

SUNY
CANTON

&

WATERTOWN
FAIRGROUNDS

Saturday, September 18, 2021
9am-5pm

Saturday, October 2, 2021
9am-5pm

www.unitedway-nny.org/truck-pull



The background of the entire page is a repeating pattern of small, stylized ice cream cones. Each cone has a simple, rounded top with a few dots representing sprinkles or a swirl, and a pointed bottom. The pattern is light gray and covers the entire page.

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THANK YOU FOR READING

The Lewis County Chamber of Commerce