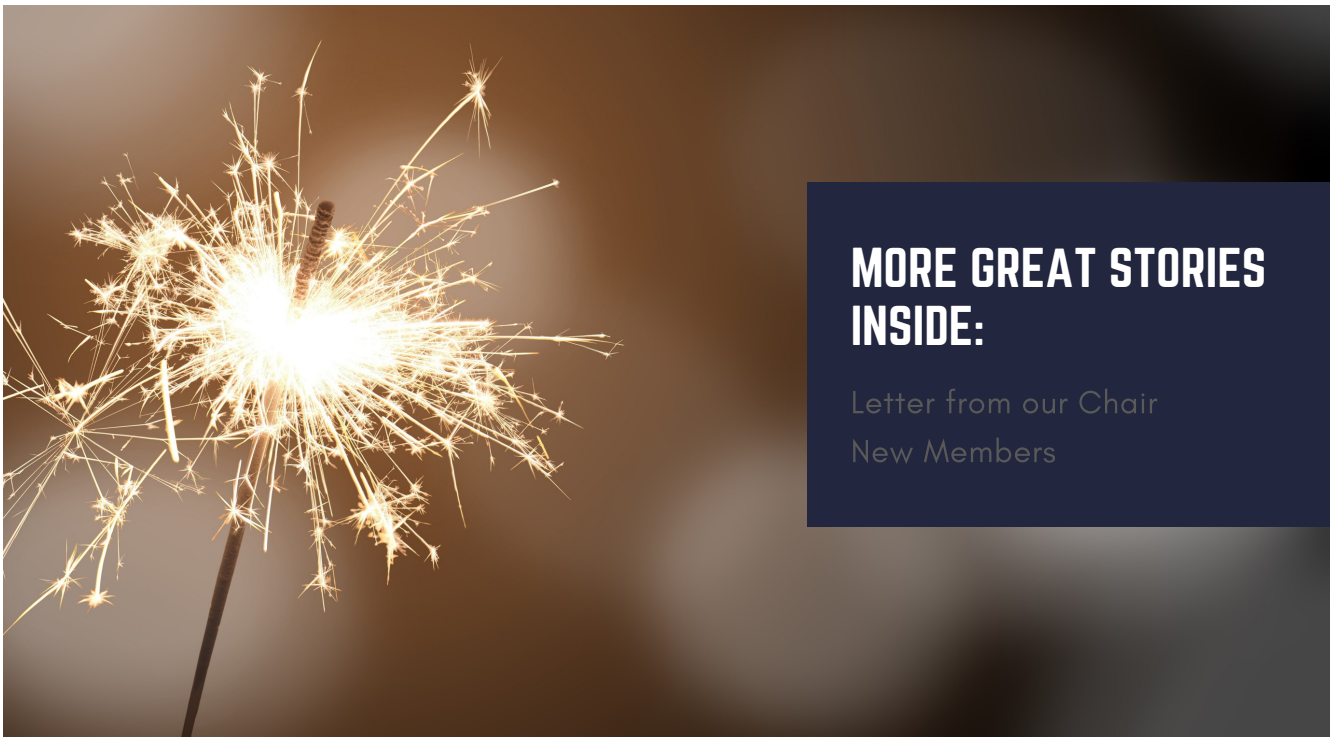


JANUARY ENEWSLETTER

The Lewis County Chamber of Commerce



MORE GREAT STORIES INSIDE:

Letter from our Chair
New Members

WELCOMING 2021

It's been a hard year for most of us in 2020 – and we're looking forward to what 2021 brings! In this year's first edition we're introducing some new members, our new executive board, and more!

WELCOME!

To our new members!



Silver Bench Jewelry

315-286-1350

8272 Soft Maple Road

Croghan, NY 13327

925silverbenchjewelry@gmail.com

Second generation silversmith specializing in designing quality sterling & high karat gold jewelry.



Otter Creek Potters

315-771-8884

6521 East Shore Rd

Glenfield, NY 13343

Potters Jeanne Cole and Liz Hirschey create unique pottery in the winter months while enjoying the Otter Creek Trails in the summer. Contact them to make a purchase or to make an appointment to view the gallery.



The Prim Place

315-240-1156

7026 West Main Street

Port Leyden, NY 13433

primplace133@gmail.com

The Prime Place has a great selection of primitive decor – all your wants & needs for your home or special someone!

WELCOME!

To our new members!

Emily M. Dicob

artist. designer. silversmith



Sterling | Roots

Sterling Roots

315-783-9627

6488 Old State Road
Castorland , NY 13620

sterlingroots.com

Sterling Roots is a local silversmith and jeweler. Their roots are along the foothills of the Adirondacks and that is where they choose to live and work. Their wings take them on many adventures and they love sharing their experiences with you through their locally made jewelry.



AE Adventures

315-316-1125

Turin, NY

ae-adventures.com

Since 2001 AE Adventures has specialized in small group trips focused on providing the best possible guest experience. Their kayaking, canoeing, and hiking itineraries are all unique and can't be found anywhere else!

A Message from Our Chair

Chamber Members,

The Chamber's mission statement reads:

The mission of the Lewis County Chamber of Commerce, Inc. is to nurture and promote commercial, recreational and community activities, which enhance the quality of life and general prosperity of the people of Lewis County.

I have a screenshot of the mission statement saved on my phone and I find myself referencing it a few times a month. Is our next "great" idea a fit? Are we fulfilling our purpose as an organization?

Over the next few months, we'll be going through a strategic planning process with Human Factor Leadership (a highly recommended local business) and we'll be looking for input from stakeholders on our direction and possibly even our mission. I am so excited to hear from everyone and take the next steps toward becoming the vibrant, relevant organization we all want the Chamber of Commerce to be.

I hope some of you were able to stop by the office for our pop up shops in December. We had a lot of fun hosting a few businesses; enough fun that we're looking to continue that program beyond the Christmas season! If you are interested in participating, especially if you are a member without a storefront, please contact the Chamber office.

I will be highlighting our first "Showbiz Video Staff Picks" next month.

Stay well,
Cheyenne Steria
Chair, Lewis County Chamber of Commerce



THANK YOU to all our Members who have
renewed their Membership for 2021!

3 Willows - Boondocks of Lyons Falls
3-G Fire Department
Adirondack Beef Company
Adirondack Eye Care Center
Advanced Dental Care - Pomenville
All Seasons Landscaping & Garden Center
Aubertine and Currier
Beller Logging & Land Clearing
Bellers LLC
Blue Bird Candle Co.
Boondocks
Brantingham Snowmobile Club Inc.
Brookside Senior Living Community
Cazenovia Equipment
Cliff's Local Market
CAPC of Jefferson County
Constable Hall
Cornell Co-op Lewis County
Creative Memories
Crossroads Tavern
Denmark Apple Orchard
Development Authority of the North Country
Eddie's Meat Market
Edge Hotel
Essenlohr Motors
Farm Credit East
Farmhouse Boutique
Forest Finds Thrift Shop
Garrison Commanders Office - Fort Drum
Gentry Realty
Glider Oil Company
Golden Shamrock Bed & Breakfast
Good Morning Realty
Good Ol' Wishys
Gouverneur Savings and Loan Association
Greenvolt Solutions
Grunerts Great Outdoors
Hand in Hand Early Childhood Center
Hanno's Hometown Car Wash
Happy Hollow Campground
Haun Welding Supply

Homes Realty of NNY
Hopenhagen Farm
Independent Medical Evaluation Co.
International Maple Museum Centre
Johnson Lumber Co.
Lewis County Historical Society
Lewis County Memorial Post 6912
Lewis County Republican Committee
Lowville Elks Lodge
Lowville Food Pantry
Lowville Memorial Post 162
Lowville Producers Dairy Co-Operative
Lyons Fall Tire, Inc.
Lyons Falls ALIVE
Maplewoods Kennel
McDonalds
Monnat & Nortz
Montague Inn
Murcrest Farms
North Country CPAs
North Country Transitional Living Services
Oswegatchie Educational Center
Otter Creek Lodge
Parkway Laundromat & Dry Cleaners
PB&J Cafe
Railway Historical Society
Red Barn Meats
Rome Teachers Federal Credit Union
Slack Chemical Company
Snowbelt Housing
South Lewis Central School District
Steele's Ace Home Center
Sundquist Funeral Home
T. F. Wright & Sons Granite Foundry
Timothy A Farley
Town Hall Theater
Tug Hill Hook & Ladder
Tuggers
Urbaniak Studio & Color Lab
Viking Cives
Yancey's Sugarbush
Young Law Office

HOW DO I MAKE MY BUSINESS MORE VISIBLE TO VISITORS?

One of the best ways to make your business visible and known both locally and for visitors is to have a website or a Facebook page, and a Yelp or TripAdvisor page.

Why should you claim a Yelp or TripAdvisor page?

Not only does this create more of an online presence for your business (and more than 80% of people look online for businesses these days) but it also gives visitors the opportunity to leave reviews and share images of your business! This way visitors get suggestions and tips from other visitors like them who have visited you before.

CLICK ON THE LOGOS BELOW TO CLAIM YOUR BUSINESS NOW!



Would you like some assistance with creating or claiming your account on Yelp or TripAdvisor? Give us a call at 315-376-2213 or email us at admin@lewiscountychamber.org. We're currently working on a webinar for this!

WOULD YOU LIKE TO BE LISTED ON THE I LOVE NY WEBSITE?

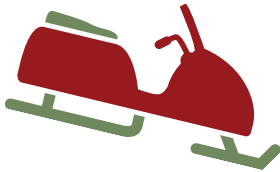
In order to be listed on I Love NY, tourism businesses must have a Yelp or TripAdvisor listing with ten or more reviews, a website or facebook, and a businesses description of 250 characters or more.

LEWIS COUNTY WINTER BUCKET LIST



WEAR A CHRISTMAS SWEATER

EAT A SNOWFLAKE



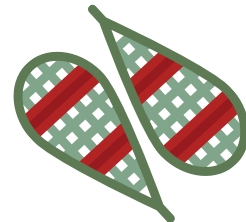
GO SNOWMOBILING

GO TUBING AT SNOW RIDGE SKI RESORT



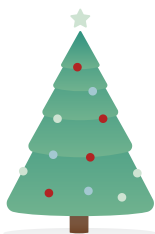
GET A HOT CHOCOLATE AT PB&J CAFE

GO SNOWSHOEING



DECORATE A GINGERBREAD HOUSE!

GO CROSSCOUNTRY SKIING AT OSCEOLA SKI



DECORATE A CHRISTMAS TREE

GRANTS & COMMUNITY OPPORTUNITIES IN LEWIS COUNTY

For descriptions and details on the individual funding available please go to:
<https://adirondackstughill.com/grants-community-opportunities-available/>

Green Innovation Grant Program: Deadline February 12th, 2021 at 4pm
Funding Available: \$17 million total, past awards as high as \$2.5 million
From Environmental Facilities Corporation (NYS)

Engineering Planning Grant Program: Deadline February 12th, 2021 at 4pm
Funding Available: Up to \$30,000 for municipalities with population less than 50,000, up to \$100,000 for inflow and infiltration projects.
From Environmental Facilities Corporation (NYS)



Mural installed in 2020

Community Mural Initiative

Murals are a great way to beautify blank spaces and showcase a community's identity and history. Interested towns and villages can reach out to the Lewis County Chamber of Commerce for more information.

Contact: Kristen Aucter, 315-376-2213,
kristen@lewiscountychamber.org

From the Lewis County Chamber of Commerce

Restaurant Recovery Fund: Applications open on January 11th, 2021
Funding Available: Up to \$5,000
From Empire State Development

Community Grants Program: Deadline Jan. 13th, June 2nd, July 30th, Sept. 29th, 2021
From Pratt-Northam Foundation

Community Development Block Grant: Deadline March 5th, 2021 at 4pm
Funding Available: Public Infrastructure up to \$1 million, Public Facilities: Up to \$300,000, Planning: Up to \$50,000 (5% match)
From the Office of Homes and Community Renewal

Community Grant Program: Deadline TBD 2021
Funding Available: \$2,500 - \$10,000
From Iroquois Gas Transmission

Charge Ready NY: Deadline Rolling Application
Funding Available: \$4,000 rebate per charging station
From NYSERDA

Safe Schools Endeavor Fund: Deadline TBD 2021
Funding Available: \$1,000 - \$2,500
From the NNY Community Foundation, serving Jefferson, and Lewis County



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THANK YOU FOR READING

The Lewis County Chamber of Commerce