



200 Washington Street
Suite 402A
Watertown, NY 13601
(315) 788-5631
www.unitedway-nny.org
info@unitedway-nny.org

FOR IMMEDIATE RELEASE

Date: October 13, 2020

Contact: Ms. Natasha Gamble (315) 788-5631

UNITED WAY HOSTS NONPROFIT BOARD MEMBER BOOTCAMP

The United Way of Northern New York announces its Nonprofit Board Member Bootcamp, which will be held on November 16 – 20, from 11:30AM – 12:30PM each day. The bootcamp will be held virtually via Zoom with the nationally renowned consulting group, *SEEDS of Hope*, based out of Binghamton, NY. The curriculum over the five days will consist of board roles and responsibilities, recruiting and development, evaluating the senior management, governance and legal compliance.

Jamie Cox, Chief Executive Officer for the United Way, explained the event, “Boards of directors have always played a critical role in the success of a nonprofit agency. With the challenges faced by our organizations and communities in 2020, an active and effective board is more important than it’s ever been.”

In early 2020, many human-service nonprofits were overwhelmed with a surge of clients due to the economic impact of the COVID-19 pandemic. Other nonprofits, who were tied to the school systems or required in-person participation, found themselves unable to perform their missions. While an initial flood of donations allowed agencies to survive the spring and early summer, it is now the long-term repercussions to state funding and the inability to conduct traditional fundraising that will greatly impact our nonprofits and the communities that they serve.

“The Board Bootcamp course will be held over a period of five days, for an hour each day,” said Natasha Gamble, the Program Director for the North Country Center of Nonprofit Excellence. “We understand that board members have many professional and personal responsibilities in their lives, so we’re recording each session to allow those participants who cannot make a session or two to not miss out on these vital lessons.”

“The course is designed for veteran board members, new board members, board officers and executive directors. This is easily the most important workshop that we’ve held all year,” added Cox.

Registration is on the United Way of Northern New York’s website: www.unitedway-nny.org. Questions can be directed to Ms. Gamble at natasha.gamble@unitedway-nny.org or (315) 788-5631.

ABOUT THE UNITED WAY OF NORTHERN NEW YORK

United Way of Northern New York’s mission is to measurably improve the lives of all residents of Jefferson, Lewis and St. Lawrence counties through leadership, training and funding. It is a designated 501(c)(3) charitable, nonprofit organization by the IRS with an EIN of 15-0543356. Its offices are at 200 Washington St., Suite 402A, Watertown, NY 13601. Visit unitedway-nny.org or follow us on Facebook or Instagram.

#